

JUDYTH GREENBURGH / CREATIVE CONSULTANT

415.272.3611 • judyth.lab@gmail.com • www.jgreenburgh.com

PROFESSIONAL SUMMARY

As a creative director & consultant, I'm both seasoned yet fresh with over 30 years experience in branding, strategy, experiential communications, concepts & design across all media. I work with Fortune 500 & grass roots clients and can direct, manage teams and design concepts, manage budgets to create relevant & effective art experiences.

As a conceptual artist I have combined my skills from years as a creative director with my passion for making a positive difference by sharing creative ways to reduce landfill with re used materials.

I enjoy reclaiming what has been abandoned through the transformative process of creating art.

EDUCATION

- 2016: Environmental Wilderness Youth Educator
- 2008: Training for Transition (T4T) – Big Sur, CA
- 2009: Docent training, specializing in bio mimicry & climate change – Monterey Bay Aquarium, CA
- 2004: Marine Biology and SCUBA– Merritt College, CA
- 2003: Shen - Emotional release body work practitioner – Sausalito CA
- 1986: BA Honors Design for Communication Media – 2-1, Manchester University, UK,
- 1983: Art Foundation, Distinction – Harrow school of Art, UK

PROFESSIONAL EXPERIENCE

2004 – Present | **Conceptual Artist**

Muralist & creative consultant, Vice President for the Inyo Council for the Arts. An award winning photographer & kaleidoscope artist I have exhibited and taught numerous workshops.

Commissioned by Inyo County to create a giant kaleidoscope to teach recycling and re-use.

2006 – Present | **Restoration & Public display of The Charles Van Damme Ferry Artifacts**

- Founder of the public art project www.CharlesVanDammeFerry.org: restoring its artifacts it for public display in Waldo Point State Park – Sausalito, Marin.

2004 - Present | **Creative Consultant**

- Art Director at Lone Pine Film History Museum for 5yrs: Exhibit design, interpretive writing, PR, branding & advertising.
- Communications director for the Owens Valley Growers Cooperative, Website, Fundraising, Strategy, Social Media.
- Branding consultant for the Inyo County Film Commission and Lone Pine Unified School District.
- Consultant for Badwater Ultra Marathon, Front Edge Publishing, Project Avary, OVC, Mt Williamson Hostel,
- Docent at the Monterey Bay Aquarium as a guide, specializing in climate change.
- Vice president on the board of the Inyo Council for the Arts www.inyo.org

1989 – 2004 | **International Freelance Creative Director/Photographer/Consultant | USA and Europe |**

- Agencies: Creative Director for Doorn & Roos NL: Strategy & creative direction for advertising, events & MRM.
- Sr Art Director for The Frank Agency, NL: Directing creative work & preparation of strategy for pitch work.
- Senior Art Director at Ogilvy & Mather and Ogilvy One UK, helped create the Dove's women's campaign.

AWARDS

2018: Brewster Kaleidoscope Society - People's Choice Award Winner

Photography

2017: 10th INTERNATIONAL COLOR AWARDS, Nominee

2016: 9th INTERNATIONAL COLOR AWARDS, Honorable Mention

2015. EXPOSURE AWARD: Still life, exhibited at the Louvre- Paris, France.

1991: TIME OUT: Travel Photographer of the year,
Exhibited at Photographers gallery London – UK

Creative / Art direction

- 1992: GOLDEN LOEKIE & ACDN – The Netherlands
- 1992: ACDN: KLM, Energie efficiency (TV, PTT (packaging))
- 1992: CANNES LION: Acuvue TV (shortlisted),
- 1992: BRITISH TELEVISION AWARDS: - Acuvue,
- 1991: EURO BEST: UK Charity Lotteries (TV)
- 1987: D&AD: Club 18-30 (Press), Conservative Party (Press & Poster), Sherley's Pet Care (Press), Silk Cut (Press & Poster) Samaritans (Press & Poster)
- 1987: TRAVEL AWARDS: British Airways: Overall Gold & Best Color Press Campaign,
- 1987: CAMPAIGN: Silk Cut (Press & Poster), Samaritans (Press & Poster)

EXHIBITIONS

- 2019 Awakenings Exhibition (International Group show) - Yucca Valley Center for the Arts, CA
- 2019 *Kaleidoscopes: Spectrum* (Group show) –The Mansion at Strathmore, ML
- 2019 Kaleidoscope Expo, (Group show) –Brewster Kaleidoscope Society. Scottsdale, AZ
- 2018 *Brewster Kaleidoscope Society Convention*–Memphis - TN
- 2018 *Inyo Council for the Arts* (Group show) –Bishop, CA
- 2018 *New Earth* (Group Show) –The Project room, Independent Project Press. Bishop, CA
- 2018 *Art Emissaries- Darwin comes to Tecopa* –(3 person show) –Tecopa Artists Gallery, Tecopa, CA
- 2018: *The 9 lives of the Charles Van Damme Ferry* (Travelling show) – Sausalito Art Festival, CA
- 2017: *Wabi Sabi* (Group show) Manzanar Visitors Center - Independence CA
- 2017: *Entropia* (2 person show) – The Project room, Independent Project Press. Bishop, CA
- 2017: *Up-close and Personal. (Solo)* Range & Rivers Book Store, Bishop, CA
- 2016 *The 9 lives of the Charles Van Damme Ferry. (100th anniversary event)* –The Seahorse, Sausalito, CA
- 2015. EXPOSURE AWARD: (Group Show) The Louvre, Paris, France.
- 2014: *The Alchemy of Time* (Solo) – Illumi Garden. Mill Valley, CA
- 2011: British Posters, Art & Activism (Group Show) –Victoria & Albert Museum, London, UK
- 2008: *Me and My Shadow* (Solo) – Soul River Studios, Big Sur, CA
- 2007: *The 9 lives of the Charles Van Damme Ferry. (Travelling show)* - Bay Model Museum, Sausalito, CA
- 2006: *The 9 lives of the Charles Van Damme Ferry: (Travelling show)* 333 Caledonia St, Sausalito, CA
- 2005: *Taking the Moquette* – (Solo Show) London Transport Museum. London, UK
- 2004: *Taking the Moquette* – (Solo Show) Ogilvy & Mather, London, UK
- 1991: Travel Photographer of the year award nominees – Photographers Gallery, London, UK

GALLERIES

- 2019 *DJ Scope* - Kaleidoscope Museum – Sendai, Japan
- 2019: The Oasis Gift Store - Death Valley National Park, CA / NV
- 2019: Nellie Bly Scopes – Jerome, AZ
- 2019: Kaleidoscopes to You – Manly, IA
- 2019: Something, Anything – Sausalito, CA
- 2018 Kaleidoscope Shop – Atlanta, GA

COMMISSIONS

- 2019: Public Art – Mural for Luxe Salon & Indy Coffee Roasting Company - Bishop, CA
- 2019: Public Art – Mural at Creekside RV Park – Bishop, CA
- 2019: Public Art – Inyo County: Creation and Management of Recyclescope “Gladys”.
- 2019: Nellie Bly Scopes, Jerome: *Bootscopes* – Kaleidoscopes made from Western boots.
- 2017: Manzanar Visitors Center: *Origamiscopes* – Copper Kaleidoscopes with Origami Inside.
- 2016: Private, Rusty Can Panels: Lancaster, CA
- 2014: Public Art – Mural for Owens Valley Growers Co-op, Independence, CA

TV & PRESS COVERAGE

- 2018: Robin Flinchum, “Creations add to art scene in Tecopa community” Pahrump Valley Times
- 2016: Kim Stringfellow, “Darwin Dreamin” KCET Art bound <https://www.kcet.org>
- 2016: David Woodruff “In Depth and Personal with Judyth Greenburgh” Inyo Register
- 2015: Terrance Vestal. “A Photography theory evolves in Darwin” Inyo Register